Pearson Introduction and 2016 ISTEP+/IREAD-3 Update

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Also With You Today...





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Pearson Overview



Emerging

Markets

Products and Services

- Virtual schools and school management services
- Learning systems and services
- Assessments--local, state, national, international, clinical, licensure

School (PreK - 12)

Higher Education

Professional

Core (UK,

Italy, etc.)

North

America

Our Work in Assessments



State Assessment Services

- Prime contractor for custom-developed state and large district assessments
- Contracts in 17 states
- Summative, alternate, ELL, formative, interim & benchmark

National Assessment Services

- Supporting programs from other national assessment entities
 - ACT/ACT Aspire
 - College Board
 - PARCC
 - GED Testing Services
 - National Board of Professional Teaching Standards (NBPTS)

Clinical & Licensure

- Diagnostic, gifted & talented, etc.
- Teacher licensure exams
- Professional licensure and certification (VUE)



Indiana: An Important Part of Who We Are



- 600 full-time and 250 part-time employees
- Approximately 1.9m sq. ft. of warehouse and office space
- Other major points of presence
 - CORE/CASA Teacher Licensure Assessments
 - ACCUPLACER (platform) and MyLabs (courseware) for Ivy Tech
 - Connections Academy
 - Nexus Academy
 - Indiana Virtual School
 - Indiana Wesleyan University Next Gen Digital Campus
 - Indiana University eTexts and MyLabs

Indiana: An Important Part of Who We Are



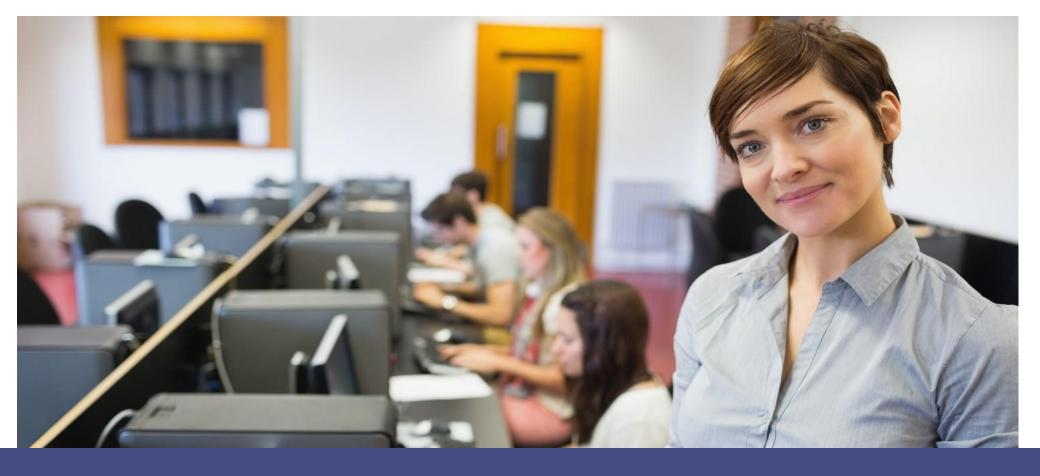
11 in-state vendor/subcontractors (MBE/WBE/VBE)

- Briljent training, technical support
- <u>ENTAP</u> technical support
- Sondhi Solutions item writer recruiting, technical support
- RJM Logistics shipping
- Quality Printing non-secure printed materials
- Bingle Research surveys
- <u>Doculaw</u> online manuals indexing
- <u>Fat Atom</u> website development
- <u>Virtuoso Education</u> professional development
- <u>BCForward</u> scorer recruiting
- gh, LLC Braille materials and student response transcription

Current ISTEP+ and IREAD-3 Status



- Contracts have been entered for review and approval
- Item transfer is nearly complete
- Statistical data files were received on time
- Item content committee reviews are complete
- 2016 test form selection has begun
- Training and online testing readiness is beginning



Technology Readiness for ISTEP+ and IREAD-3



Computer-based Testing Components



Assessment administration portal

- Manage student data and testing sessions
- Order materials
- Access and download reports and data files



PearsonAccess^{next}

Student test delivery engine

- Standard browser or desktop/mobile app
- Dynamically scalable, cloud-based
- 25m assessments in 2015 with 100% uptime

Web-based tool for assessing readiness

- Device compatibility
- Network throughput
- Estimated number of simultaneous testers

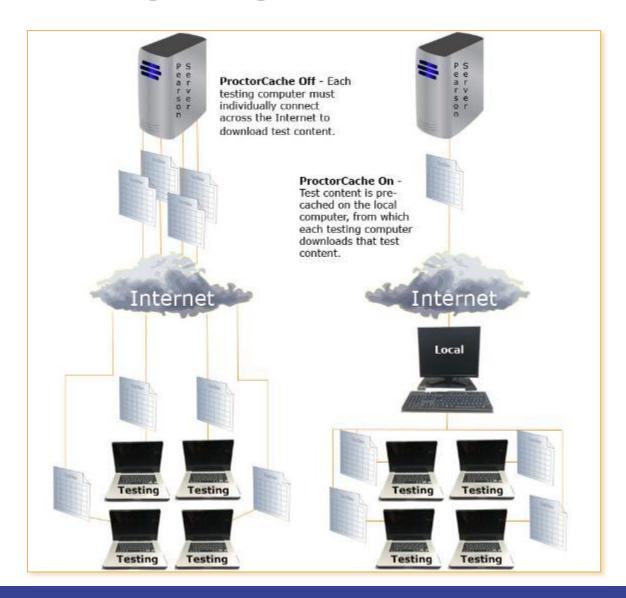
Secure, local copy of testing content

- Works with TestNav to reduce internet bandwidth utilization
- Protect against slowdowns/disruptions in internet connectivity
- Allows students to finish testing if there is an extended disruption

ProctorCache

Proctor Caching Diagram





System Demonstration

ISTEP+ and IREAD-3 Online Readiness Timeline



- **Introductory memo to Corporation Test Coordinators**
- Readiness Window (mid-October to mid-November)
 - Readiness Webinars multiple opportunities
 - Device/Infrastructure survey
 - Public, online sample tests in early November
- **Practice Window (mid-November to late February)**
 - Online practice tests for local use with students in late November
 - Training and local infrastructure trials in November/December
 - Network of local subcontractors for statewide, onsite technical support
 - Statewide readiness test January 12, 2016
 - Additional site visits as needed to resolve any remaining issues

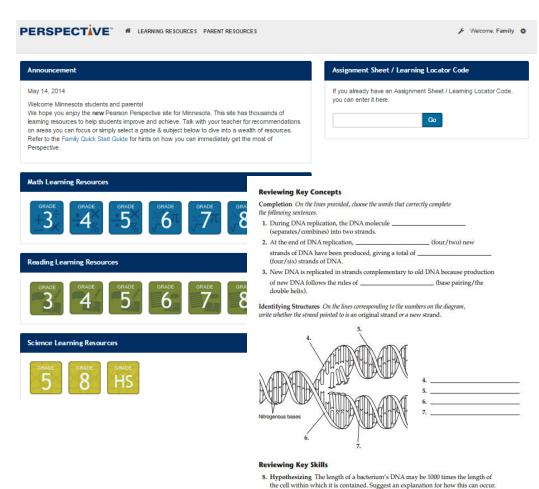
Pearson PERSPECTIVE™

Pearson Perspective™



Online Learning Resources

- Thousands of media-rich learning activities
- Aligned to Indiana's Academic Standards
- ELA (3-10), Math (3-10), and Science (4, 6, 10)
- Can be used year-round at home or at school
- Teachers can create assignment sheets for remediation, supplemental instruction, or additional practice

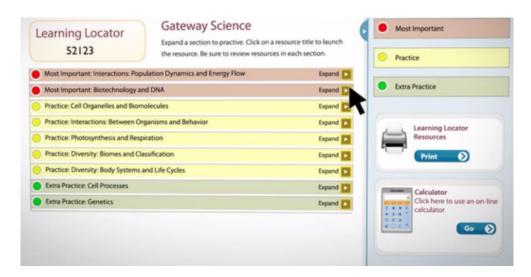


Pearson Perspective[™]



Learning Locator™

- Special code based on individual ISTEP+ performance profile
- Printed on ISTEP+ Student Reports for ELA, Math, and Science
- Automatically retrieves learning resources aligned to the student's strengths and weaknesses



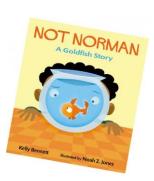
Will be launched in June, 2016 with ISTEP+ Grade 3-8 Reports

A Few Shameless Plugs...



October 22, 2015 – Jumpstart Read for the Record®

- www.jstart.org/campaigns/read-for-the-record
- Register to Read-Sign up to read with a child in your life
- Raise Awareness- Spread the word! Get your local community, school, or library involved



Project Literacy

- www.projectliteracy.com (#projectliteracy)
- Sign the petition put literacy at the heart of achieving the UN's Global Goals for Sustainable Development
- Become a Champion for Literacy
 - Indy Reads
 - Reach Out and Read
 - First Book





Help parents help their children navigate school and life

"Growth chart" containing grade-by-grade academic benchmarks for PreK-12 in Math and English Language Arts

Tips and resources for parents to support their children's learning

Health and social-emotional guides

A guide to parent-teacher conferences and school counselor meetings



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Thank you!

Questions?